

PLAN FOR FUND RAISING

The draft plan for fund raising has been developed after consultation with various fundraisers who have worked with Catholic parishes within the last few years. The whole process will be integrated with the renovations design, so that the potential funds raised will match the expected costs of the renovations. It will be a multiple steps process.

The first step is to define what the overall needs of the parish are. This step is complete and is fully explained in the Functional Plan for Holy Rosary Church. This report details all the steps taken to arrive at the parish overall needs, and it has been reviewed by an architect who says that it would be an adequate document for an architect to work from. The committee has interviewed three architects to see who would be suitable for our needs. All of them have current experience with Catholic churches.

Once an architect has been selected, and the draft requirements document has been finalized, then the design process will start. It is considered essential that the project not be interrupted after this stage, as it will be difficult to restart.

It is hoped initially to develop two or three designs. One will cover all the needs in the Functional Plan, and the others will be scaled down versions that would cost less. At this stage, interviewing about 20% of the parish families will test the designs. It is expected that about 60 families will be selected, and about 20 trained volunteers, working in pairs, will interview them. The volunteers will be long-term Parish members who hopefully will know the families being interviewed.

The selected families will be sent a letter from the priest, explaining what is the purpose of the interview. Other families will be encouraged to be part of the survey if they wish. After the letter has been sent, the volunteers will then set up an interview time, and then carry out the interview. The main purpose of the interview is to see if the renovations are acceptable, and to find out what range of contributions would be possible from that family. The full results of the interviews will be collated, and a final design concept that will match the expected fund raising efforts will be selected.

It is expected that the process up to this point will take about 5 to 6 months, and only after that will the full fund raising campaign be started. Although this has not been fully planned, it is expected that it will include the following significant events:

- 1) Prior to the start, the expected major contributors will be approached for support, so that when the campaign starts, a significant portion of the required funds will be committed already.
- 2) A "Town Hall" type meeting will be held to explain the campaign.
- 3) Fund raising will involve personal contact with each parish member.
- 4) Extensive literature will be produced to explain the renovations.

The full fund raising campaign could take up to two months. A preliminary schedule is shown below.

